

6 steps to Trevira CS trademark approval



How to avoid a fire, but set your business alight

Every five hours a house goes up in flames. The cause: fabrics catching fire. You can minimise this danger with flame retardant Trevira CS fabrics and at the same time maximise your business. Experience shows that business improves with flame retardant materials.



Step 1

Secure all the advantages



With the Trevira Trademark Service you are using a service that further enhances your textiles when it comes to sales. The fire test provides you with the assurance that the material, when it comes to be used, will meet all legal requirements. In some countries this even renders additional tests superfluous, thus saving you time and money.



Step 2

Create the ideal preconditions

In your Trevira trademark contract you possess the brand licence, enabling you to use the Trevira CS logo for advertising purposes. A precondition here is approval of the trademark. Instruction Sheet B lays down guidelines for issue of the trademark. You receive this, together with the contract, as soon as your materials are submitted for testing.

Step 3

Meet all preconditions

Your textile product always bears the Trevira CS brand name, if it consists 100% of flame retardant Trevira fibre and filament yarns. We therefore arrange for it to be tested to DIN 4102, burn class B1. Textiles for other applications are tested accordingly.



Step 4

Take the easy route to approval

Complete the trademark application form, sign it and send it to the Trademark Service Department at Trevira and/or to the appropriate National Field Sales Office, along with a square metre of the fabric to be tested. Where several colour designs in one quality are involved, it will be sufficient to submit one sample in a dark colour. The material should be labelled and folded. Sending samples on tubes should be avoided, if at all possible. The reference number of the materials should be identical to that on the trademark application.



Step 5

Let Trevira carry out the testing on your behalf



We have your sample tested in an authorised laboratory and evaluate the results. Where the test is passed successfully, you will receive the approval for a maximum of five years. Should the test result in failure, we will be pleased to recommend how improvements can be made.

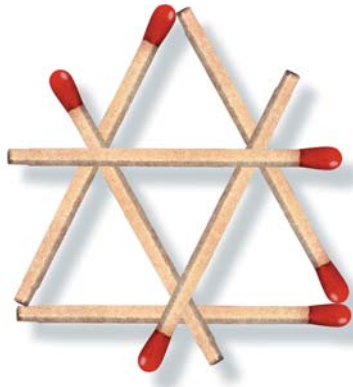
Step 6

Go on to a successful product launch

You are now authorised to attach the Trevira CS marque to your product. You are also able of course to pass the trademark approval on to your customers.



Now try and move 3 of these matches, so that you make 4 identical triangles. Quite easy really. Just like the route to a Trevira trademark approval.



The solution! Simply send the trademark application and fabric sample to the Trademark Service Department and/or the appropriate National Field Sales Office.



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